



2025 EVENT SPONSORSHIP OPPORTUNITIES



Hunterdon Health

Hunterdon Health Foundation



Events are essential to Hunterdon Health Foundation's fundraising strategy, providing platforms that not only generate essential financial support but also serve as catalysts for raising awareness and fostering philanthropic engagement. These gatherings create a unique intersection of community members, providing an opportunity for the Foundation to show guests "Hunterdon Health" through our eyes, by highlighting impactful initiatives and compassionate care services.

By participating in and sponsoring these events, individuals and organizations have the chance to directly contribute to the Foundation's mission while simultaneously amplifying their own philanthropic impact. In doing so, they are cultivating a sense of shared purpose and encouraging a collective commitment to the health and well-being of the community.

We are excited to present exclusive sponsorship opportunities for organizations seeking to align themselves with the Foundation's values. By partnering with us, sponsors gain unique visibility and recognition within the vibrant Hunterdon County community. Our events offer a diverse and engaged audience, presenting sponsors with an opportunity to connect with the community on a meaningful level and enhance their brand presence by making a positive impact.

Many individuals and vendors choose to sponsor multiple events each year. This year, we kindly invite you to consider a request that provides a distinctive sponsorship at our signature events. By doing so, you or your company will benefit from increased recognition across all eight of the Foundation's 2025 events, as well as across our social media platforms reaching an audience of more than 12,000 without incurring additional costs.

Thank you for your consideration. If the opportunity you are seeking is not available, please contact our Event Manager, Mary-Beth Smith, at 908-788-6141 to discuss your intent. We will find the opportunity that is right for you.

We look forward to seeing you in person at our events in 2025!

Sincerely,

Phil Beekman
Senior Vice President
Hunterdon Health Foundation

Hunterdon Health is a Leading Provider

Hunterdon Health's legacy of caring for the community is rooted in our expert team of doctors trained at some of the best schools in the country, and our highly skilled, nationally recognized nurses. Our frequent high rankings and accreditations represent a commitment to patient safety and quality healthcare outcomes that not only meet our own high standards but national benchmarks as well. We are one of only four hospitals in New Jersey to receive a 5-star CMS rating, our nurses received their fourth consecutive Magnet designation, and we received the highest Leapfrog safety rating possible. We're dedicated to your health and well-being so you and your family can live every day, extraordinarily.



About Hunterdon Health Foundation

Mission

Hunterdon Health Foundation is the fundraising organization for the Hunterdon Health System. We seek gifts and grants from individuals, corporations, foundations, and other sources to assist the Hunterdon Medical Center and its affiliated non-profit organizations in fulfilling their mission to meet the community's need for high-quality health.

Impact

We know that we must keep pace with changes in healthcare delivery, invest in technologies for improved patient care and safety, and remain dedicated to looking beyond the expected to improve the lives and wellness of the community we serve.

\$4 million
raised annually in
support of 50+ health
programs and services

80% of nursing staff
supported with
continuing education

10,000+ patients
impacted by
philanthropy each year

1,000+ participants
at Foundation
events annually

2025 Foundation Funds

The Foundation is committed to helping Hunterdon Health achieve its vision of building the healthiest community in the Nation. Our Foundation events support many deserving programs across the health system including:

New Equipment & Construction

In 2025, donor contributions will help bring the Dr. Laurence J. Russell, Jr. Campus at Phillips-Barber to its final stages of renovation and expansion. Support will also advance the next phase of our multi-year Operating Room renovation and continue the transformation of the Hunterdon Regional Cancer Center.

Programs and Services

The Foundation provides assistance to numerous programs and services that are essential to the community, but would not exist were it not for the support from the Foundation. They include Hospice, Behavioral Health, and Medication Access among others.

Patient Assistance Fund

Our Patient Assistance Funds provide patients with the medications and travel expenses they need, but are not always able to afford.

Area of Greatest Need/General Fund

Donors who support general purposes create hope, health and healing for our community and all those served by Hunterdon Health. Our general fund offers a flexible source of support. Your gift goes directly where help is needed the most.

2025 Foundation Events Calendar

* Auxiliary event supported by the Foundation

Date	Event	Location	Purpose
April 6th* (12:00 PM – 3:00 PM)	Splash of Sparkle (Signature Event)	Fiddler’s Elbow Bedminster, NJ	Fashion Show and Boutique in support of Hunterdon Hospice
May 19th (8:00 AM – 5:00 PM)	Hunterdon Heroes Golf Classic (Signature Event)	The Ridge at Back Brook Ringoes, NJ	Golf outing in support of the area of greatest need
June 8th (8:00 AM – 6:00 PM)	Derby Day	Dunraven Stables Titusville, NJ	Equestrian competition in support of Hunterdon Regional Cancer Center
TBD	Wescott Society Reception & Phillips-Barber Grand Opening	Hunterdon Family Medicine Lambertville, NJ	Donor recognition
Sept. 20th	Mental Wellness Community Day	Hunterdon Health and Wellness Clinton, NJ	Exercise day in support of Mental Wellness Program
Sept. 26th (6:00 PM – 11:00 PM)	Crystal Evening (Signature Event)	Steel Stacks Bethlehem	Gala in support of the area of greatest need
Oct. 18th & 19th (2:00 PM & 8:00 AM)	Superhero Sprint & Main Street Half Marathon	Main Street Clinton, NJ	Joint partnership to raise funds for Hunterdon Regional Cancer Center
Dec. 3rd* (5:00 PM)	Lights of Love	Hunterdon Medical Center	Celebration of life ceremony



Select 2024 Lead Sponsors & Partners



Wescott Society Reception & Phillips-Barber Grand Opening – TBD

This June, Hunterdon Health Foundation will host a celebration of both our dedicated donors and a transformative milestone—the Grand Opening of the newly renovated and expanded Laurence J. Russell, Jr. Campus at Phillips-Barber Family Medicine. This special gathering will bring together our Wescott Society members, partners, patients, and friends to witness firsthand the impact of their generosity. It's our way of expressing deep gratitude and sharing the incredible progress made possible through their support.





Splash of Sparkle April 6th, 2025

The Hunterdon Health Auxiliary is putting a fresh spin on its signature fundraising event with Splash of Sparkle—a reimaged celebration in support of Hunterdon Hospice. This year, guests will gather for a Sunday brunch on April 6th from 12–3 PM, bringing everyone together for good food, mimosas, and a special performance from a mentalist.

In addition to brunch, guests can take their chances on a tricky tray basket raffle, all while supporting the vital programs and services of Hunterdon Hospice. It's a new twist on a beloved event, but the heart of it remains the same—bringing people together to make a meaningful difference.

Sponsorship Opportunities

Blue Diamond Sponsor: \$10,000

(8) guest tickets, full page ad in program, name/logo on event website.

Black Opal Sponsor: \$5,000

(6) guest tickets, full page ad in program, name/logo on event website.

Ruby Sponsor: \$3,000

(4) guest tickets, full page ad in program, name/logo on event website.

Beverage Sponsor: \$3,000 (1 available)

(2) guest tickets, signage at each bar location, full page ad in program, name/logo on event website.

Centerpiece Sponsor: \$2,000 (2 available)

(2) guest tickets, name/logo on tables in ballroom,

full page ad in program, name/logo on event website.

Amethyst Sponsor: \$1,000

(2) guest tickets, half page ad in program, name/logo on event website.

Full Page Ad: \$300

Half Page Ad: \$175

Emerald Sponsor: \$100

Recognition in program.

Guest Ticket: \$110

(including Sponsor General Admission ticket).

Table of 10 Guests: \$1,000

Submit sponsor information and ad (PDF or JPEG format) by March 24, 2025. Email materials to foundation@hhsnj.org.





Sponsorship Opportunities

Presenting Sponsor: \$20,000

(2) foursomes, Exclusive sponsorship, Exclusive sponsorship of prominent starting hole, Prominent signage throughout event, Company logo on website and separate press release.

Welcome Gift Sponsor: \$10,000

Foursome, Players' gift sponsor, Company logo on website & custom signage at event.

Eagle Sponsor: \$5,000

Foursome, Company logo on event website, custom signage & sponsor board and separate press release. Sponsorship choice of: breakfast, lunch, dinner, golfer goody bags, check-in, beverage cart, awards, or golf ball sleeve

Birdie Sponsor: \$4,000

Foursome & hole sponsorship. Company logo on website & custom signage at event.

Par Sponsor: \$2,500

Golf twosome & hole sponsorship. Company logo on website & custom signage at event.

Non-Player Sponsor: \$2,500

Company logo on website, custom signage at event. Sponsorship choice of: breakfast, lunch, dinner, golfer goody bags, check-in, beverage cart, awards, golf ball sleeve, contest.

Tee Sponsor: \$1,000

Individual Golfer: \$750

Packet: \$100 (purchased at registration)

(1) \$50 FDS & Roger's Appliance ticket, (2) \$20 Tricky Tray sheets, (2) \$5 mulligans

Hunterdon Heroes Golf Classic May 19th, 2025

Indulge in a day of golf, camaraderie, and exciting contests at the picturesque The Ridge at Back Brook in Ringoes, NJ, as we invite you to join Hunterdon Health Foundation's Annual Golf Outing!

Kick off the festivities with registration starting at 8:00 AM, followed by lunch, and concluding with a reception and award presentation. This year marks the 33rd anniversary of our beloved golf outing, an event that has garnered enthusiastic support from over 160 golfers navigating an exquisite course.

Beyond the enjoyment of the sport, this event holds a profound purpose – supporting crucial programs and services at Hunterdon Health. Don't miss out on the opportunity to be part of this day filled with fun, golf, and networking on Monday, May 19th, from 8:00 AM to 5:00 PM at The Ridge at Back Brook in Ringoes NJ. Your participation contributes to the legacy of excellence in healthcare. See you on the greens!





Briarwood Derby Day June 8th, 2025

Experience a day of heartfelt giving at Briarwood Derby Day, a special event hosted by patient Katie Benson in collaboration with Hunterdon Health Foundation. This unique horse show, held at Duncraven Stables in Titusville, is more than just a showcase of equine prowess; it's a celebration of resilience, gratitude, and a deeply personal connection to Hunterdon Regional Cancer Center. Katie's commitment to this cause stems from a profound experience—her late husband, Jack Benson, faced the challenges of stage IV inoperable cancer in 2009 and sadly, left us in February of 2010.

In the face of adversity, Katie found solace and support at Hunterdon Regional Cancer Center, where both Jack and her father received compassionate care. In tribute to their memory and as a heartfelt thank-you, Katie continues to organize Briarwood Derby Day, weaving together horsemanship and healing. This event is a poignant reminder that, through shared experiences and community support, we can turn personal hardships into opportunities for generosity and gratitude. As part of the event's unique charm, guests have the opportunity to contribute throughout the show on behalf of each of Katie's participating students. As these talented riders navigate the course, guests can donate in real-time, creating an interactive experience that channels the spirit of giving. Join us for a day of giving back in honor of those who have touched our lives.

Sponsorship Opportunities

Presenting Sponsor: \$5,000

Exclusive sponsorship with prominent signage throughout the event and on event website. Press release announcing sponsorship across all social media platforms.

Ring Sponsor: \$2,500

Signage with company logo on the arena ring area. Company logo on event website.

Silent Auction Sponsor: \$1,000

Signage with company logo on tables with silent auction items. Company logo on event website.

Sponsorship Opportunities

Presenting Sponsor: \$50,000

(20) guests, inside front cover of program, name/logo on event website & all social media, separate press release announcing sponsorship.

Gold Sponsor: \$20,000

(16) guests, inside back cover of program, name/logo on event website & all social media, separate press release announcing sponsorship.

Silver Sponsor: \$10,000

12 reserved seats, full-page ad in program, name/logo on event website & all social media, separate press release announcing sponsorship.

Crystal Sponsor: \$5,000

(8) guests, full page ad in program, name/logo on event website & all social media, separate press release announcing sponsorship.

Diamond Sponsor: \$2,000

(4) tickets, donation in your name/company's name to HH program & services, name/logo on event website & all social media.

Full Page Ad: \$2,500

Half Page Ad: \$1,000

Pick Your Level of Sponsorship: \$500-\$999

Individual Ticket: \$250



Crystal Evening September 26th, 2025

Join us for the **Crystal Evening**, Hunterdon Health Foundation's signature fundraising event, on September 26th at SteelStacks in Bethlehem, PA. As the Foundation's biggest event of the year, the Crystal Evening brings together our most dedicated supporters for a night that fuels vital healthcare programs in our community. This year, we're reimagining the experience with a cocktail-style reception from 6–9 PM, featuring great food, drinks, and a private concert from The Nerds.

The evening will also honor the 2025 Spirit of Hunterdon Award recipient, recognizing an individual or organization whose generosity and commitment have made a lasting impact. Then, at 9:30 PM, the venue opens to the public for a full concert, where our guests are invited to stay, enjoy the music, and take in a fireworks show over the historic Bethlehem Steel Factory. It's a fresh take on a beloved tradition—and a night you won't want to miss.





Superhero Sprint & Main Street Half Marathon

October 18th & 19th, 2025

Sponsor a weekend of community and family fun with the Main Street Half Marathon hosted by Hunterdon Health Foundation and Main Street Half Marathon of Hunterdon on October 18th and 19th, 2025. Kick-starting the festivities on Saturday afternoon is the Packet Pick-Up Expo and the Superhero Sprint. Families, vendors, and little ones in Halloween costumes come together for an afternoon of excitement. The event transforms into a lively track for the Superhero Sprint as kids get the opportunity to race too!

Sunday morning marks the commencement of the much-anticipated Half Marathon and 4-Mile Walk, taking participants through picturesque routes that showcase the natural beauty of Hunterdon County, ultimately leading to Hunterdon Medical Center. As runners and walkers cross the finish line, they'll be greeted by the vibrant atmosphere of the Finish Line Party. Live music fills the air, while food and drinks await courtesy of our vendors, providing a perfect setting for participants to celebrate their accomplishments. More than just a race, this event is a unifying force, bringing together the community in support of a noble cause. All proceeds from this remarkable weekend will directly benefit the Hunterdon Regional Cancer Center, making every stride count towards a healthier future. Consider supporting a memorable weekend filled with fitness, family, and festivities as we run together for a cause that truly matters.



REGISTER NOW

Sponsorship Opportunities

Presenting Sponsor: \$25,000

Exclusive sponsorship for a 2-day event. Prominent signage throughout the event. Separate press release announcing sponsorship on event website and across all social media platforms.

Lead Sponsor: \$10,000

Logo and name prominently displayed on all event materials, speaking opportunity at starting line, mention in press releases & social media, recognition on Main Street Half Marathon & HHF's websites for a year.

Transportation Sponsor: \$5,000

Prominent logo and name on buses transporting runners & walkers to starting line, company recognition during transport speeches, mentioned in press releases & social media.

Finish Line Sponsor: \$2,500

Logo and name on Finish Line banner, signage with logo and name prominently displayed throughout Finish Line party, mentioned in press releases & social media.

Water Stop Sponsor: \$1,000

Logo and name on Finish Line banner, signage with logo and name prominently displayed throughout Finish Line party, mentioned in press releases & social media.

Cheer Station Sponsor: \$500

Signage with logo and name prominently displayed at on course cheer stations, mentioned in press releases & social media.

Survivor Supporter: \$50

Honor a cancer survivor by donating in their name. Receive a t-shirt on which you can write who you are supporting. In addition, the survivor's name will be displayed on staked lawn signs lining Wescott Drive to the finish line.



Hunterdon Health

Hunterdon Health Foundation

9100 Wescott Drive, Suite 202 | Flemington, NJ 08822

908-788-6141 | events@hhsnj.org

hunterdonhealthfoundation.org

Follow us on: [!\[\]\(a870788d6ed9b8fd294b7654a8c8526b_img.jpg\)](#) [!\[\]\(18065afa4ef6662bca9f3f6088f7de30_img.jpg\)](#) [!\[\]\(b985170eefb48b9b3ef593e79310e8f5_img.jpg\)](#)

Our Mission: Embrace people, elevate care and cultivate healthier communities.